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THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Earl Littman

) ART UNIT: 3688

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Serial No: 10/616,000

) Confirmation No. 1040

)

Filed : July 9, 2003

) Examiner: Daniel Lastra

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For : METHOD AND SYSTEM OF ADVERTISING)

Mail Stop Amendment

The Hon. Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

February 4, 2011

AMENDMENT FOLLOWING NON-FINAL OFFICE ACTION

This amendment is accompanied by a Certificate Of Mailing and is in response to the Non-final Office Action dated November 5, 2010. In response to the Office action dated November 5, 2010, please amend this application as follows.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

2/4/11

2916 West T.C. Jester
Suite 100
Houston, TX 77003
(713) 686-7676

Kenneth A. Roddy
Kenneth A. Roddy
Agent for Applicant